



Next Generation Radiology Benefit Management

FOR IMMEDIATE RELEASE

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Care to Care, an ACAP Preferred Vendor, Offers Group Purchasing Program to ACAP Member Plans for Next-Generation Radiology Benefits Management

NEW YORK, NY, February 27, 2012 – The Association of Community Affiliated Plans (ACAP) and Care to Care LLC (Care to Care) today announced an innovative new group-purchasing program that would enable ACAP member plans to customize their own radiology benefits management (RBM) solutions, while leveraging their collective purchasing power.

In collaboration with ACAP, Care to Care developed a program that would enable each of the 57 ACAP plans to design their own best-practice solutions from a menu of standard components that address specific clinical management and cost savings objectives.

“ACAP was created to help mission-driven health plans share best practices and support the clinical care they provide to the nation’s medically underserved populations,” said ACAP CEO Margaret Murray. “Because our plans are spread across the nation and compete with much larger health plans, providing group-purchasing programs to leverage their collective purchasing power has consistently been part of our vision. Working with innovative partners such as Care to Care has helped to make this a reality.”

“Care to Care is pleased to be a partner with ACAP in this new venture,” said Kevin Howat, EVP Business Development for Care to Care. “Our company – led by Chief Operating Officer Barbara Kelman, a seasoned Medicaid and Medicare managed care executive, and Chief Medical Officer, Dr. Michael Komarow, who has served more than one million Medicaid beneficiaries throughout his career – is proud to be able to offer ACAP and its members the level of experience that will support ACAP in achieving its mission goals.”

For more information about the program, please contact Lee Weinreb, Care to Care Vice President of Strategic Communications and Program Development at 888-870-7818, Ext 135, or by email: lweinreb@caretocare.com.

About ACAP

ACAP represents 57 nonprofit Safety Net Health Plans in 26 states, which collectively serve nearly ten million people enrolled in Medicaid, Medicare, the Children’s Health Insurance Program (CHIP), and other public health programs. For more information, visit www.communityplans.net.

About Care to Care, LLC

Care to Care is a URAC-accredited multi-specialty benefits management company providing next-generation benefit management solutions to managed care organizations and other healthcare payers. Care to Care delivers evidence-based, physician-friendly radiology and cardiology solutions to ensure payers’ beneficiaries receive cost-effective care by helping reduce redundant or unnecessary imaging procedures. Care to Care’s clients have access to a wide variety of industry thought leaders and practitioners. Our clinical team includes highly recognized, board-certified radiologists; and our operational staff is comprised of experienced professionals with expertise in fields as varied as imaging technology, decision-support system development, intake processing, managed care, and client services. For more information, visit: www.caretocare.com