



FOR IMMEDIATE RELEASE

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Elderplan Opts for Care to Care's Radiology Network

New York, New York - Elderplan, a not-for-profit Medicare Advantage Organization with a Medicare contract, will provide diagnostic imaging services to its nearly 16,000 members through an exclusive agreement with Care to Care, LLC, a leading radiology benefit management (RBM) company.

In announcing the agreement, George Ingram, Elderplan Associate Vice President of Network Planning and Development, said "Elderplan members referred to diagnostic imaging by their primary physicians will now receive service at any of the radiological facilities in Care to Care's broad imaging network." Care to Care, which has the largest freestanding network of any RBM in the country, has approximately 250 network facilities in the New York City area.

"Care to Care's concern for positive patient outcomes and their careful credentialing and profiling of network providers help ensure that the diagnostic imaging our members receive will be medically appropriate and mindful of patient safety," said Dr. Michael Komarow, Chief Medical Officer and Senior Vice President at Care to Care.

"The standard of quality maintained throughout the Care to Care network should give Elderplan and its members confidence that they will receive the prescribed tests, performed the right way, with well-maintained and reliable equipment," said Barbara Kelman, Care to Care's Chief Operating Officer.

Added Kelman, "We are delighted that Elderplan has chosen to make our network locations available to its members, and we look forward to providing them with excellent and convenient service."

About Care to Care

Care to Care is a Radiology Benefit Management company which holds full accreditation in Health Utilization Management from URAC, an independent, nonprofit health care accrediting organization. Care to Care was founded to ensure effective use of radiology services and minimize or prevent waste in the care of acute and chronic illnesses. At the request of health plans and radiology facilities, Care to Care's panel of Board Certified Radiologists have developed a broad range of nationally recognized standards of care, clinical guidelines and up to the minute technology evaluations, and continue to ensure that they remain consistent with the highest quality of care. Peer Reviewers conduct peer to peer discussions in an effort to work with the ordering provider. Care to Care believes appropriate radiological and diagnostic imaging services improve member outcomes and takes a collaborative and educational approach. Care to Care remains focused on patient outcomes while managing cost and ensuring effective utilization.

Visit us at www.caretocare.com for more information.

About Elderplan

Elderplan started as one of the four original Social Health Maintenance Organizations (SHMOs) in the country. Nearly 25 years later, Elderplan, a Medicare Advantage Organization with a Medicare contract, serves nearly 16,000 seniors in the Bronx, Brooklyn, Queens, Manhattan and Staten Island. A not-for-profit organization, Elderplan offers a variety of plans that are designed to address the health care needs of seniors and people with disabilities.

For more information, visit www.elderplan.org.

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